Subject: Welcome to [community name], start here

Hi [first name],

Thanks for joining [community name], and I'm glad you're here.

The best place to start is [the pinned welcome post, a first lesson or the next event]: [link]. It takes about [number] minutes.

[One sentence on what happens regularly, for example: We post a new prompt every Tuesday, and the next live Q&A is on [date].]

One question for you: what made you join? Hit reply and tell me, because I read every answer.

[Your name]